

Privacy Policy

Driveco CDL Learning Center ("us", "we", or "our") operates the website <https://www.driveco.org> website (the "Service").

This page informs you of our policies regarding the collection, use and disclosure of Personal Information when you use our Service.

We will not use or share your information with anyone except as described in this Privacy Policy.

We use your Personal Information for providing and improving the Service. By using the Service, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your email address, street address, name and telephone number ("Personal Information"). We collect this information for the purpose of providing the Service, identifying and communicating with you, responding to your requests/inquiries, servicing your purchase orders, and improving our services.

Log Data

We may also collect information that your browser sends whenever you visit our Service ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information in order to increase our Service's functionality. These third party service providers have their own privacy policies addressing how they use such information.

Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and transferred to your device. We use cookies to collect information in order to improve our services for you.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. The Help feature on most browsers provide information on how to accept cookies,

disable cookies or to notify you when receiving a new cookie.

If you do not accept cookies, you may not be able to use some features of our Service and we recommend that you leave them turned on.

Behavioral Remarketing

Driveco CDL Learning Center uses remarketing services to advertise to you on third party web sites, such as those listed below, after you have visited our Service. We, and our third party vendors, use cookies to inform, optimize and serve ads based on your past visits to our Service:

Google

Google AdWords remarketing service is provided by Google Inc.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page:
<http://www.google.com/settings/ads>

Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>

AdRoll

AdRoll remarketing service is provided by Semantic Sugar, Inc.

You can opt-out of AdRoll remarketing by visiting this AdRoll Advertising Preferences web page: http://info.evidon.com/pub_info/573?v=1&nt=1&nw=false

For more information on the privacy practices of AdRoll, please visit the AdRoll Privacy Policy web page: <http://www.adroll.com/about/privacy>

Perfect Audience

Perfect Audience remarketing service is provided by NowSpots Inc.

You can opt-out of Perfect Audience remarketing by visiting these pages: Platform Opt-out (<http://pixel.prfect.co/coo>) and Partner Opt-out (<http://ib.adnxs.com/optout>).

For more information on the privacy practices of Perfect Audience, please visit the Perfect Audience Privacy Policy & Opt-out web page:
<https://www.perfectaudience.com/privacy/index.html>

Do Not Track Disclosure

We support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

Service Providers

We may employ third party companies and individuals to facilitate our Service to provide the Service on our behalf, to perform Service-related services and/or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Information only to perform specific tasks on our behalf and are obligated not to disclose or use your information for any other purpose.

Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

Compliance with Laws

We will disclose your Personal Information where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service.

Security

The security of your Personal Information is important to us, and we strive to implement and maintain reasonable, commercially acceptable security procedures and practices appropriate to the nature of the information we store, in order to protect it from unauthorized access, destruction, use, modification, or disclosure.

However, please be aware that no method of transmission over the internet, or method of electronic storage is 100% secure and we are unable to guarantee the absolute security of the Personal Information we have collected from you.

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

The safety of children is very important to us. We are committed to protecting children's privacy on the Internet and we comply fully with the Children's Online Privacy Protection Act. We do not knowingly collect personal information from children under the age of 13. If a child has provided us with personal information through the Service or otherwise, we ask that a parent or guardian send us an e-mail at privacy@driveco.org, or write to us at Driveco CDL Learning Center, 2101 W. 37th Avenue, Gary, IN 46408, Attn: Privacy Officer, and we will delete the information about the child from our files. Please refer to Children's Privacy in your subject line.

Changes to This Privacy Policy

By using the Service, you consent to our collection, use, and disclosure of your personal information you provide in accordance with this privacy policy. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Privacy policy changes will apply to the information collected from the date we post our revised privacy policy, as well as to existing information we hold.

California Privacy Rights

We make these disclosures to those visiting our website who reside in California which supersede and replace any conflicting disclosures found elsewhere on our website.

Opt-Out of Disclosure for Direct Marketing Purposes. California Civil Code Section 1798.83 permits California residents to learn the identities of entities that received their personal information for marketing purposes and the categories of information disclosed. You may request such information by contacting us by e-mail addressed to privacy@driveco.org. Please reference California Privacy Rights in your subject line. You may also write to us at Driveco CDL Learning Center, 2101 W. 37th Avenue, Gary, IN 46408, Attn: Privacy Officer. Please be aware that this opt-out does not prohibit our disclosure of personal information for any purpose other than direct marketing. The information we collect and share may include your name, address, email address, and telephone number.

Automatic Gathering of Information. We collect information that you provide to us online, and through websites of unaffiliated third parties.

Automatic Gathering of Information by Third Parties. When you visit our website, third parties can collect personally identifiable information about your online activities over time and across different websites pertaining to your visit to or use of our and other websites.

Do-Not-Track Requests. California residents visiting our website may request that we not automatically gather and track information pertaining to their online browsing movements across the Internet. Such requests are typically made through Web browser settings that control signals or other mechanisms that provide consumers the ability to exercise choice regarding the collection of personally identifiable information about an individual consumer's online activities over time and across third-party websites or online services. We currently do not have the ability to honor these requests. We may modify this policy as our abilities change.

Changes to Policy. By using the Service, you consent to our collection, use, and disclosure of your personal information you provide in accordance with this privacy policy. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Privacy policy changes will apply to the information collected from the date we post our revised privacy policy, as well as to existing information we hold.

Effective January 2018

Contact Us

If you have any questions about this Privacy Policy, please contact us at 219-887-3880 or privacy@driveco.org.

Last updated: January 5, 2018